

NCC Cable System Order

Order #	62335969
Syscode	0856
System Name	Time Warner/Milwaukee Interconnect, WI
Market	Milwaukee-Racine

Flight Dates	09/19/16 - 10/02/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Update Date	09/19/16
Version	1 Vs. 1

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Oct15-Jul16
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$4,038.00	
Commission		\$605.70	
Net Total		\$3,432.30	
Total Spots		9	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9.19 New Order. Please Review & Confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	PRIME	9/26/16	10/2/16	18:00	24:00	X	X						-	-	3	\$518.00	\$1,554.00	30	NPE
2	HGTV	PRIME	9/19/16	9/25/16	18:00	24:00			X	X	X	X	X	-	-	6	\$414.00	\$2,484.00	30	NPE

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	6	3	0	0	0	0	0	0	0	0	0	0	9
AMT	\$2,484.00	\$1,554.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,038.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/19/16

62335969 | Milwaukee-Racine | Time Warner/Milwaukee Interconnect, WI | 0856 |